

Dear YMCA Coach,

YMCA Competitive Programs are a vital and active part of the greater American Swimming Team. YMCA Coaches and Athletes play important roles in the overall national success of our country in swimming.

As a Y Coach, your role in this magnificent team is central to its success. Because of this, the YMCA and the American Swimming Coaches Association have agreed on a partnership to help Y Coaches become ever better.

Because you are a Y Coach, you have a special opportunity for Coach Information and Coach Education. You can join the other 5000 members of the American Swimming Coaching Association, who range from local club coaches to the Olympic Team, as a member of the American Swimming Coaches Association at a special rate.

The ASCA Vision Statement is simply that “Coaches Lead World Swimming through Education, Certification and Cooperation. Our website at www.swimmingcoach.org is at your disposal for additional information.

As a member, you'll receive each year, 6 issues of American Swimming Magazine, (designed to help you help your athletes swim faster and enjoy swimming more), 12 issues of the ASCA Newsletter, filled monthly with information about the profession of coaching and designed to help you become an increasingly professional and proficient swimming coach, and an issue of the Journal of Swimming Research, the only referred Scientific Journal published exclusively for swimming. In addition, you'll have access to the members only section of our website for even more information from all over the world.

In addition, in a special only available to Y Coaches, for your annual fee, you'll receive two courses, the ASCA Levels 1 and 2 Required Education Schools, in the first year you join, and access to many other courses at no additional cost, in each additional year you join the ASCA.

To secure these additional benefits, you must join (and rejoin) using the special YMCA forms that we are providing with this letter.

Normal cost of these items would be \$175.00 a year. ***For Y Coaches, our special price is \$100.00.***

You may take advantage of this special offer by completing the attached membership form, make your course selection in the

Appropriate place and send it along to the ASCA, Either electronically with your credit card, or download, print out and mail with your personal check or your YMCA check, to:

ASCA/YMCA Special Offer
5101 NW 21st Ave., Suite 200
Fort Lauderdale, Florida, 33309

Thanks to the support of the National YMCA office, ASCA appreciates being able to bring you this special opportunity. We hope you will take advantage of it today!

Best Regards,

John Leonard

ASCA Executive Director

YMCA Special Offer

MEMBERSHIP APPLICATION

q Special ASCA Membership ~~\$175.00~~ \$100.00
Available with this special YMCA offer only.

q I would also like to receive,
at no additional cost, the
Level 1 and 2 Courses.

Members receive 6 issues of American Swimming
Magazine, 12 issues of the ASCA Newsletter, and the
Journal of Swimming Research.

Method of Payment: (Circle) Check Mastercard / VISA / AMEX

Credit Card Number _____ Exp. Date _____

Signature _____

Name: _____

Team/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____



American Swimming Coaches Association
Leadership - Education - Certification - Cooperation

Mail to: ASCA/YMCA Special Offer
5101 NW 21st Ave., Suite 200, Fort Lauderdale, FL 33309
Phone: 800-356-2722 or 954-563-4930 Fax: 954-563-9813